ABSTRAK

Anwarudin, Dwi Ahmad Fajar. 2023. **Persepsi Masyarakat Sekitar Hutan Produksi Tetap terhadap Program Perhutanan Sosial (Studi Kasus LMDH Jati Jaya Desa Salamrejo Kecamatan Binangun Kabupaten Blitar**). Skripsi, Program Studi Agribisnis, Fakultas Pertanian dan Peternakan, Universitas Islam Balitar. Dosen Pembimbing: Dr. Yuhanin Zamrodah, S.P., M.Agr.

Program Perhutanan Sosial memberikan akses legal kepada masyarakat sekitar hutan untuk mengelola hutan negara guna meningkatkan kesejahteraan hidup mereka dan menjaga kelestarian hutan melalui penerima program Perhutanan Sosial. Desa Salamrejo Kecamatan Binangun Kabupaten Blitar merupakan salah satu Desa dari banyaknya desa di Kabupaten Blitar yang menerima program Perhutanan Sosial. Persepsi masyarakat terhadap program Perhutanan Sosial sangat penting untuk dikaji dan diteliti karena dapat mencerminkan bagaimana program Perhutanan Sosial diterima dan dimanfaatkan oleh masyarakat, yang pada akhirnya dapat menjadi penialian terhadap keberhasilan atau kegagalan dari program Perhutanan Sosial di suatu wilayah. Persepsi positif akan mencerminkan dukungan dan partisipasi masyarakat, sementara persepsi negatif dapat menghambat pelaksanaan program Perhutanan Sosial.

Penelitian ini bertujuan untuk mengkaji persepsi masyarakat di sekitar hutan produksi tetap terhadap program Perhutanan Sosial di Desa Salamrejo, Kecamatan Binangun, Kabupaten Blitar, serta bagaimana persepsi dari aspek ekonomi, konservasi, dan sosial mempengaruhi keberhasilan dan manfaat nyata dari program Perhutanan Sosial. Metode yang digunakan dalam penelitian ini adalah pendekatan kuantitatif deskriptif. Teknik pengumpulan data meliputi observasi, wawancara, kuesioner, dan dokumentasi. Data diambil secara (*purposive sampling*) dari anggota maupun pengurus dari LMDH Jati Jaya, termasuk ketua, sekretaris, dan anggota aktif lainnya, dengan total 25 responden. Data yang diperoleh dianalisis menggunakan Skala Likert dan Analisis Regresi Linier Berganda untuk memberikan gambaran mendalam dan komprehensif mengenai persepsi masyarakat di sekitar hutan produksi tetap terhadap program Perhutanan Sosial serta bagaimana persepsi dari aspek ekonomi, sosial, dan konservasi mempengaruhi persepsi masyarakat terhadap program Perhutanan Sosial.

Hasil penelitian menunjukkan bahwa di Desa Salamrejo, Kecamatan Binangun, Kabupaten Blitar, mayoritas responden yang merupakan anggota aktif LMDH Jati Jaya yang merupakan penerima program Perhutanan Sosial memiliki persepsi positif terhadap program Perhutanan Sosial dengan nilai kategori persepsi sebesar 3,60, menunjukkan sikap sangat baik terhadap keberadaan dan manfaat program Perhutanan Sosial bagi kehidupan mereka. Selain itu, hasil Analisis Regresi Linier Berganda menunjukkan bahwa variabel aspek ekonomi secara signifikan mempengaruhi persepsi mereka terhadap program Perhutanan Sosial. Hal ini menunjukkan bahwa program Perhutanan Sosial memiliki dampak positif terhadap masyarakat khususnya terhadap peningkatan pendapatan rumah tangga.

Kata kunci: *Perhutanan Sosial, Persepsi Masyarakat, Aspek Ekonomi*

ABSTRACT

Anwarudin, Dwi Ahmad Fajar. 2023. **Community Perception Around Permanent Production Forests towards the Social Forestry Program (Case Study of LMDH Jati Jaya Salamrejo Village Binangun District Blitar Regency)**. Undergaduate thesis, Agribusiness Study Program, Faculty of Animal and Agricultural Science, Universitas Islam Balitar. Advisor: Dr. Yuhanin Zamrodah, S.P., M.Agr.

The Social Forestry Program provides legal access to communities around forests to manage state forests in order to improve their living standards and maintain forest sustainability through Social Forestry Program recipients. Salamrejo Village, Binangun District, Blitar Regency, is one of the many villages in Blitar Regency that has received the Social Forestry Program. The community's perception of the Social Forestry Program is crucial to study and investigate because it can reflect how the program is accepted and utilized by the community, ultimately serving as an assessment of the success or failure of the Social Forestry Program in a region. Positive perceptions will reflect community support and participation, while negative perceptions can hinder the implementation of the Social Forestry Program.

This research aims to examine the perceptions of the community around permanent production forests towards the Social Forestry Program in Salamrejo Village, Binangun District, Blitar Regency, and how perceptions from economic, conservation, and social aspects influence the success and tangible benefits of the Social Forestry Program. The method used in this research is a descriptive quantitative approach. Data collection techniques include observation, interviews, questionnaires, and documentation. Data were purposively sampled from members and administrators of LMDH Jati Jaya, including the chairman, secretary, and other active members, totaling 25 respondents. The data obtained were analyzed using the Likert Scale and Multiple Linear Regression Analysis to provide a deep and comprehensive picture of the community's perception around permanent production forests towards the Social Forestry Program and how economic, social, and conservation aspects influence the community's perception of the program.

The results of the study indicate that in Salamrejo Village, Binangun District, Blitar Regency, the majority of respondents, who are active members of LMDH Jati Jaya and recipients of the Social Forestry Program, have a positive perception of the Social Forestry Program with a perception category score of 3.60, indicating a very good attitude towards the existence and benefits of the Social Forestry Program for their lives. Furthermore, the results of the Multiple Linear Regression Analysis show that the economic aspect variable significantly influences their perception of the Social Forestry Program. This indicates that the Social Forestry Program has a positive impact on the community, particularly on increasing household income.

Keywords: *Social Forestry, Community Perception, Economic Aspect*