

## RINGKASAN

**DEVI KRISNA PUSPITA SARI.** 21105520032. *Kolaborasi Pemerintah Daerah Dan Asosiasi Pengrajin Batik Dalam Pengembangan Industri Kreatif Di Blitar.* Di bawah bimbingan Dosen pembimbing 1: Dr.Wydha Mustika Maharani, S.AP., M.AP. Dosen Pembimbing 2 : Eko Adi Susilo, S.E., M.M.

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Penelitian ini bertujuan untuk menganalisis kolaborasi antara pemerintah daerah dan asosiasi pengrajin batik dalam pengembangan industri kreatif di Blitar, dengan fokus pada kontribusi, tantangan, serta dampaknya terhadap perekonomian lokal dan daya saing produk. Pendekatan yang digunakan adalah kualitatif deskriptif dengan metode pengumpulan data melalui wawancara mendalam, observasi, dan dokumentasi. Hasil penelitian menunjukkan bahwa kolaborasi ini telah berjalan secara bertahap dan mencerminkan prinsip-prinsip *Collaborative Governance* sebagaimana dikemukakan oleh Ansell dan Gash (2008), yaitu melalui terbentuknya dialog tatap muka, pembangunan kepercayaan, komitmen bersama, pemahaman kolektif, serta pencapaian hasil sementara. Dampak kolaborasi ini terlihat dari meningkatnya pendapatan pelaku usaha batik sebesar 50%–70%, peningkatan kapasitas produksi dan promosi, serta terciptanya lapangan kerja baru. Meskipun demikian, proses kolaboratif ini masih menghadapi hambatan struktural (seperti pergantian pengurus asosiasi dan keterbatasan fasilitas), teknis (minimnya pelatihan digital), koordinatif (kurangnya integrasi lintas dinas), dan sumber daya (pemangkasan anggaran). Oleh karena itu, diperlukan penguatan sinergi lintas sektor, keberlanjutan program, serta alokasi sumber daya yang lebih efektif agar kolaborasi ini mampu memberikan dampak berkelanjutan terhadap industri kreatif batik di Blitar.

**Kata Kunci:** *Collaborative Governance*, Industri Kreatif, Batik, Pemerintah Daerah

## SUMMARY

**DEVI KRISNA PUSPITA SARI.** 21105520032. *Collaboration of Local Government and Batik Craftsmen Association in Creative Industry Development in Blitar.* Under the guidance of the supervisor 1: Dr. WYDHA MUSTIKA MAHARANI, S.AP., M.AP. Supervisor 2 : Eko Adi Susilo, S.E., M.M.

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*This study aims to analyze the collaboration between the local government and batik artisan associations in the development of creative industries in Blitar, focusing on the contributions, challenges, and impacts on the local economy and product competitiveness. The approach used is descriptive qualitative with data collection methods through in-depth interviews, observation, and documentation. The results showed that this collaboration has been running gradually and reflects the principles of Collaborative Governance as proposed by Ansell and Gash (2008), namely through the formation of face-to-face dialog, trust building, mutual commitment, collective understanding, and achievement of interim results. The impact of this collaboration can be seen from the increase in batik business owners' income by 50%-70%, increased production and promotion capacity, and the creation of new jobs. Nonetheless, this collaborative process still faces structural (such as changes in association management and limited facilities), technical (lack of digital training), coordinative (lack of integration across agencies), and resource (budget cuts) barriers. Therefore, it is necessary to strengthen cross-sector synergy, program sustainability, and more effective resource allocation so that this collaboration can have a sustainable impact on the batik creative industry in Blitar.*

**Keywords :** *Collaborative Governance, Creative Industry, Batik, Local Government*